



PR/Marketing Services

❖ *Basic Package (10 hours) - \$150*

- Social Media content creation & posting
- Press Release writing & outlet distribution

❖ *Upgrade Package (15 hours) - \$225*

All in basic package

- Newsletter management
- Event/opportunity pitch letters & follow-ups (3 opportunities)*

❖ *Maximized Package (20 hours) - \$300*

All in upgrade package

- Event sponsorship pitching*
- Sponsorship package creation & distribution

PR/MEDIA MANAGEMENT A-LA-CARTE SERVICES

- Article/blog post creation & distribution (2 outlets) - \$75
- Fundraising Event/Public Outreach/Special Events Management - \$450 - \$750**
- Speech Writing (500 wds) - \$250
- Crisis Management - \$1500 (includes strategy plan, press release, press conference/meeting, communications development/creation, holding statement creation)
- Social Media Post Management/Reputation Management (handling negative comments & reviews on social media platforms) - \$250
- Event Sponsorship Pitching - \$75*
(3 pitches)
- Speaker Pitching - \$75*
(3 pitches)

**Includes a 5-15% commission based on budget and needs; stand-alone pitching commission may vary.*

***Fee based on budget.*